

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	("6219696").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/30 10:01
L2	1	("20010056501").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/30 10:02
L3	1	("5926796").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/30 10:03
L4	1	("6647257").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/30 10:03
L6	1	("0062564").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/30 10:07
L7	0	("200062564").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/30 10:07
S1	2847682	reward gift coupon points award compensation prize remuneration pay paid credit	US-PGPUB; USPAT	OR	ON	2007/03/13 14:31
S2	1128012	mobile "mobile device" cell "celluar phone" laptop blackberry	US-PGPUB; USPAT	OR	ON	2007/03/13 14:32
S3	713105	S1 and S2	US-PGPUB; USPAT	OR	ON	2007/03/13 14:33
S4	403084	S3 and (transmit communicate transfer broadcast telecast)	US-PGPUB; USPAT	OR	ON	2007/03/13 14:35
S6	9422	S1 near10 (transmit communicate transfer broadcast telecast) same S2	US-PGPUB; USPAT	OR	ON	2007/03/13 14:43
S7	3221	S1 near10 (transmit communicate transfer broadcast telecast) same S2 same (location or local\$3 or position venue region place)	US-PGPUB; USPAT	OR	ON	2007/03/13 14:46
S8	2371	S1 near10 (transmit communicate transfer broadcast telecast) same S2 same (location or locality locus locale or position venue region place)	US-PGPUB; USPAT	OR	ON	2007/03/13 15:03
S9	24	S1 near10 (transmit communicate transfer broadcast telecast) same S2 same (location or locality locus locale or position venue region place) and 705/14.ccls.	US-PGPUB; USPAT	OR	ON	2007/03/15 16:41
S10	1	("6219969").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/15 09:28
S11	1	("6219696").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/15 09:29
S12	1	("2004/0054589").URPN.	USPAT	OR	ON	2007/03/15 09:32

## EAST Search History

S13	0	("WO62564").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/15 11:29
S14	1	("0062564").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/15 11:30
S15	0	WO0062564	US-PGPUB; USPAT	OR	ON	2007/03/15 11:30
S16	5	"0062564"	US-PGPUB; USPAT	OR	ON	2007/03/15 11:32
S17	0	WO0062564	US-PGPUB; USPAT	OR	ON	2007/03/15 11:32
S18	0	WO/0062564	US-PGPUB; USPAT	OR	ON	2007/03/15 11:32
S19	0	"system and method for distributing"	US-PGPUB; USPAT	OR	ON	2007/03/15 11:33
S20	0	system and method for distributing advertising and gathering information in a	US-PGPUB; USPAT	ADJ	ON	2007/03/15 11:37
S21	0	(WO00/62564.ptpn.).CCLS.	US-PGPUB; USPAT	OR	OFF	2007/03/15 11:39
S22	0	("20001019.ptpd.").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/15 11:38
S23	346	"20001019".ptpd.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:55
S24	0	WO00/62564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:48
S25	2449159	system and method for distributing. ti.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:43
S26	59	"20001019".ptad.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:45
S27	45	"20001019".pt3d.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:47
S28	2560	"20001019"..ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:47
S29	0	"20001019".ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:48
S30	0	wo00/62564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:50
S31	0	wo0062564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:51
S32	0	"0062564".ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:51
S33	0	WO0062564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:51

## EAST Search History

S34	0	WO00/62564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:52
S35	0	(WO00/62564.ptpn.).CCLS.	US-PGPUB; USPAT	OR	OFF	2007/03/15 11:52
S36	0	WO00/62564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:54
S37	659628	WO 00/62564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 11:54
S38	0	WO 00/62564.ptpn.	US-PGPUB; USPAT	ADJ	ON	2007/03/15 11:54
S39	0	WO00/62564.ptpn.	US-PGPUB; USPAT	ADJ	ON	2007/03/15 11:54
S40	0	WO00/62564.ptpn.	US-PGPUB; USPAT	AND	ON	2007/03/15 11:56
S41	346	"20001019".ptpd.	US-PGPUB; USPAT	ADJ	ON	2007/03/15 12:21
S42	1	WO00/62282.ptpn.	US-PGPUB; USPAT	AND	ON	2007/03/15 11:58
S43	0	"System and Method for Distributing Advertising and Gathering Information in a Wireless Communication Network".ti.	US-PGPUB; USPAT	AND	ON	2007/03/15 11:59
S44	0	("2005/0021393").URPN:	USPAT	OR	ON	2007/03/15 12:10
S45	65	blow.in.	USPAT	OR	ON	2007/03/15 12:13
S46	7	"62564".frpn.	USPAT	OR	ON	2007/03/15 12:14
S47	0	"20001019".rlpd.	US-PGPUB; USPAT	ADJ	ON	2007/03/15 12:22
S48	1	"20050021393"	US-PGPUB; USPAT	OR	ON	2007/03/15 14:17
S49	2	"20050021393"	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/03/15 14:17
S50	0	WO0062564	US-PGPUB; USPAT	OR	ON	2007/03/15 14:20
S51	0	WO0062564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 14:20
S52	0	WO00/62564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 14:21
S53	0	WO2000/62564.ptpn.	US-PGPUB; USPAT	OR	ON	2007/03/15 14:30
S54	0	PCT/US2000/009793.pct	US-PGPUB; USPAT	OR	ON	2007/03/15 14:30

## EAST Search History

S55	0	PCT/US2000/009793.ptan.	US-PGPUB; USPAT	OR	ON	2007/03/15 14:33
S56	0	"09290506"	US-PGPUB; USPAT	OR	ON	2007/03/15 14:33
S57	0	("9290506").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/15 14:33
S58	2851197	reward gift coupon points award compensation prize remuneration pay paid credit	US-PGPUB; USPAT	OR	ON	2007/03/15 16:44
S59	1130157	mobile "mobile device" cell "celluar phone" laptop blackberry	US-PGPUB; USPAT	OR	ON	2007/03/15 16:44
S60	114774	S58 near10 (transmit communicate transfer broadcast telecast) same S59 same (location or locality locus locale or position venue region place) and bluetooth transceiver beacon "base station" and "705". ccls.	US-PGPUB; USPAT	OR	ON	2007/03/15 16:45
S61	115522	S58 near10 (transmit communicate transfer broadcast telecast) same S59 same (location or locality locus locale or position venue region place) and bluetooth transceiver beacon "base station" and "705". clas.	US-PGPUB; USPAT	OR	ON	2007/03/15 16:46
S62	15	S58 near10 (transmit communicate transfer broadcast telecast) same S59 same (location or locality locus locale or position venue region place) same (bluetooth transceiver beacon "base station") and "705". clas.	US-PGPUB; USPAT	OR	ON	2007/03/16 10:52
S63	2851197	reward gift coupon points award compensation prize remuneration pay paid credit	US-PGPUB; USPAT	OR	ON	2007/03/16 11:04
S64	1130157	mobile "mobile device" cell "celluar phone" laptop blackberry	US-PGPUB; USPAT	OR	ON	2007/03/16 11:00
S65	0	(S63 incentive) near10 (transmit communicate transfer broadcast) same S64 near10 (location or locality locus locale or position venue region place) same (period duration "continued presence" (time near3 (period amount length))) same (bluetooth transceiver beacon "base station") and "705"\$.clas.	US-PGPUB; USPAT	OR	ON	2007/03/16 11:03

## EAST Search History

S66	0	(S63 incentive) near10 (transmit communicate transfer broadcast) same S64 near10 (location or locality locus locale or position venue region place) same (period duration "continued presence" (time near3 (period amount length))) same (bluetooth transceiver beacon "base station") and "705".clas.	US-PGPUB; USPAT	OR	ON	2007/03/16 11:05
S67	2854536	reward gift coupon points award compensation prize remuneration pay paid credit incentive	US-PGPUB; USPAT	OR	ON	2007/03/16 11:04
S68	13	S67 near10 (transmit communicate transfer broadcast) same S64 near10 (location or locality locus locale or position venue region place) same (period duration "continued presence" (time near3 (period amount length))) same (bluetooth transceiver beacon "base station")	US-PGPUB; USPAT	OR	ON	2007/03/16 12:06
S69	0	("2006/0072756").URPN.	USPAT	OR	ON	2007/03/16 12:00
S70	26	S67 same (transmit communicate transfer broadcast) same S64 near20 ((location or locality locus locale or position venue region place) same (period duration "continued presence" (time near3 (period amount length)))) same (bluetooth transceiver beacon "base station")	US-PGPUB; USPAT	OR	ON	2007/03/27 11:27
S71	0	"09877369"	US-PGPUB; USPAT	OR	ON	2007/03/16 15:41
S72	0	"10125703"	US-PGPUB; USPAT	OR	ON	2007/03/16 15:40
S73	1	"10/125703"	US-PGPUB; USPAT	OR	ON	2007/03/16 15:41
S74	1	"09/877369"	US-PGPUB; USPAT	OR	ON	2007/03/16 15:41
S75	79368	hewlett packard	US-PGPUB; USPAT	OR	ON	2007/03/19 08:09
S76	64567	hewlett packard and "cooltown"	US-PGPUB; USPAT	OR	ON	2007/03/19 08:10
S77	4	"hewlett packard".AS. and "cooltown"	US-PGPUB; USPAT	OR	ON	2007/03/19 08:10
S78	4	("5434775"   "5910776"   "6005476"   "6731201").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/03/19 08:28

## EAST Search History

S79	47	("1942327"   "20020017989"   "20020037716"   "20020165731"   "20020174021"   "20030086562"   "20030223602"   "20040013232"   "20040030491"   "20050120200"   "20050151662"   "2107155"   "2489248"   "2726039"   "2784307"   "3108223"   "3161881"   "3247464"   "4001828"   "4021807"   "4023176"   "4106023"   "4819053"   "4991126"   "5299227"   "5334987"   "5577961"   "5689270"   "5889843"   "6133867"   "6314406"   "6405107"   "6490513"   "6513015"   "6539393"   "6594044"   "6741856"   "6963795"   "7009980").PN. OR ("7096120").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/03/19 08:39
S80	1	"0020099""."8".pran.	US-PGPUB; USPAT	OR	ON	2007/03/20 08:47
S81	1	"0015452""."6".pran.	US-PGPUB; USPAT	OR	ON	2007/03/20 10:42
S82	1	"0020101".S81.pran.	US-PGPUB; USPAT	OR	ON	2007/03/20 17:20
S83	2539	((pseudo adj random) near2 number) and ((unique near3 identi\$4) or (unique near3 id) or (unique near3 identification) or (identification adj key) or (identifier))	US-PGPUB; USPAT	OR	ON	2007/03/20 17:25
S84	2539	((pseudo adj random) or pseudo-random or "pseudo random") near2 number) and ((unique near3 identi\$4) or (unique near3 id) or (unique near3 identification) or (identification adj key) or (identifier))	US-PGPUB; USPAT	OR	ON	2007/03/20 17:27
S85	266	((pseudo adj random) or pseudo-random or "pseudo random") near2 number) and ((unique near3 identi\$4) or (unique near3 id) or (unique near3 identification) or (identification adj key) or (identifier))) and "705".clas.	US-PGPUB; USPAT	OR	ON	2007/03/20 17:28

## EAST Search History

S86	4	(((((pseudo adj random) or pseudo-random or "pseudo random") near2 number) and ((unique near3 identi\$4) or (unique near3 id) or (unique near3 identification) or (identification adj key) or (identifier)))) and "705".clas. and beacon	US-PGPUB; USPAT	OR	ON	2007/03/21 10:06
S87	1	("6076069").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/20 17:58
S88	1	("6360206").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/20 18:00
S89	1	("6076068").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/20 18:01
S90	1	("6282516").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/20 18:04
S91	1	("5740549").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/20 18:09
S92	1	("6615186").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/21 07:24
S93	1	("6490519").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/21 08:31
S94	1	("5852775").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/21 08:34
S98	8	"290506".ap.	US-PGPUB; USPAT	OR	ON	2007/03/21 08:37
S10 3	8	("20030033657"   "4231113"   "4237537"   "4853884"   "5144313"   "5272705"   "5781458"   "6631390").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/03/21 10:04
S10 4	172	(((((pseudo adj random) or pseudo-random or "pseudo random") near2 number) and ((unique near3 identi\$4) or (unique near3 id) or (unique near3 identification) or (identification adj key) or (identifier)))) and "705".clas. and signals	US-PGPUB; USPAT	OR	ON	2007/03/21 10:12
S10 5	6	(((((pseudo adj random) or pseudo-random or "pseudo random") near2 number) and ((unique near3 identi\$4) or (unique near3 id) or (unique near3 identification) or (identification adj key) or (identifier)))) same (signal or signals) and "705".clas.	US-PGPUB; USPAT	OR	ON	2007/03/21 10:15

## EAST Search History

S10 6	136	(((((pseudo adj random) or pseudo-random or "pseudo random") near2 number) and ((unique near3 identi\$4) or (unique near3 id) or (unique near3 identification) or (identification adj key) or (identifier))) same (data or (data near3 (set or sets)) or information) and "705".clas.	US-PGPUB; USPAT	OR	ON	2007/03/22 08:38
S10 7	26	"6647257"	US-PGPUB; USPAT	OR	ON	2007/03/22 08:39
S10 8	1	("6647257").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/30 10:01
S10 9	1	("6510417").PN.	US-PGPUB; USPAT	OR	OFF	2007/03/22 09:06
S11 0	1134298	mobile "mobile device" cell "celluar phone" laptop blackberry	US-PGPUB; USPAT	OR	ON	2007/03/27 11:28
S11 1	2861886	reward gift coupon points award compensation prize remuneration pay paid credit incentive	US-PGPUB; USPAT	OR	ON	2007/03/28 07:51
S11 2	997	S111 same (transmit communicate transfer broadcast) same S110 near20 (location or locality locus locale or position venue region place) same (bluetooth transceiver beacon "base station")	US-PGPUB; USPAT	OR	ON	2007/03/27 11:33
S11 3	42	bluetooth and ("inquiry phase" or (inquiry near2 phase)) and ((reward gift coupon points award compensation prize remuneration pay paid credit incentive) or (data or (data adj2 (set or sets)) or (data near3 (set or sets))))	US-PGPUB; USPAT	OR	ON	2007/03/28 08:22
S11 4	2254	bluetooth and inquiry and ((reward gift coupon points award compensation prize remuneration pay paid credit incentive) or (data or (data adj2 (set or sets)) or (data near3 (set or sets))))	US-PGPUB; USPAT	OR	ON	2007/03/28 08:36
S11 5	2254	bluetooth and inquiry and ((reward gift coupon points award compensation prize remuneration pay paid credit incentive) or (data or (data adj2 (field or fields)) or (data near3 (set or sets))))	US-PGPUB; USPAT	OR	ON	2007/03/28 08:37



## EAST Search History

S11 6	247	bluetooth and inquiry and beacon and ((reward gift coupon points award compensation prize remuneration pay paid credit incentive) or (data or (data adj2 (field or fields)) or (data near3 (set or sets))))	US-PGPUB; USPAT	OR	ON	2007/03/28 08:37
S11 7	2204	bluetooth and inquiry and (beacon or device or locator or (locati\$2 near1 device))and ((reward gift coupon points award compensation prize remuneration pay paid credit incentive) or (data or (data adj2 (field or fields)) or (data near3 (set or sets))))	US-PGPUB; USPAT	OR	ON	2007/03/28 08:39
S11 8	621	bluetooth and inquiry and (beacon or locator or (locati\$2 near1 device))and ((reward gift coupon points award compensation prize remuneration pay paid credit incentive) or (data or (data adj2 (field or fields)) or (data near3 (set or sets))))	US-PGPUB; USPAT	OR	ON	2007/03/28 08:41
S11 9	505	bluetooth and inquiry and (beacon or locator or (locating near1 device))and ((reward gift coupon points award compensation prize remuneration pay paid credit incentive) or (data or (data adj2 (field or fields)) or (data near3 (set or sets))))	US-PGPUB; USPAT	OR	ON	2007/03/28 08:49
S12 0	498	bluetooth and inquiry and (beacon or locator or (locating near1 device)) and (data or (data adj2 (field or fields)) or (data near3 (set or sets)))	US-PGPUB; USPAT	OR	ON	2007/03/28 09:12
S12 1	1072	bluetooth and (discovery or discovering or ((discovery or discovering) near2 procedure) or ((inquiry or inquiring) near1 procedure) or (inquiry near1 message)) and ((discoverable near2 device) or beacon or locator or (locating near1 device)) and (data or (data adj2 (field or fields)) or (data near3 (set or sets)))	US-PGPUB; USPAT	OR	ON	2007/03/28 09:20

## EAST Search History

S12 2	164	bluetooth and (((discovery or discovering) near2 procedure) or ((inquiry or inquiring) near1 procedure) or (inquiry near1 message)) and ((discoverable near2 device) or beacon or locator or (locating near1 device)) and (data or (data adj2 (field or fields)) or (data near3 (set or sets)))	US-PGPUB; USPAT	OR	ON	2007/03/28 09:22
S12 3	60	bluetooth and (((discovery or discovering) near2 procedure) or ((inquiry or inquiring) near1 procedure) or (inquiry near1 message)) and ((discoverable near2 device) or locator or (locating near1 device)) and (data or (data adj2 (field or fields)) or (data near3 (set or sets)))	US-PGPUB; USPAT	OR	ON	2007/03/28 09:22
S12 4	718	bluetooth and ("inquiry phase" or (inquiry near2 message) or (discoverable near2 device) or (inquiry near2 device))	US-PGPUB; USPAT	OR	ON	2007/03/30 09:16